

TICKETWEB LAUNCHES SERVICE TO EMPOWER INDEPENDENT VENUES AND PROMOTERS

Announced at Venues Day 2016, TicketWeb Backline Brings Bespoke Solution to Grassroots Community

Tuesday 18th October: TicketWeb, the UK's leading ticket website for independent live music, and a division of Live Nation Entertainment, today at Venues Day 2016 announced a powerful evolution of its platform with the launch of TicketWeb Backline. Created in collaboration with charity Music Venue Trust (MVT) and with input from local venues, TicketWeb Backline is specifically designed to empower independent venues and promoters.

TicketWeb Backline will act as a client portal, giving small venues (max capacity 1500) and promoters control and a complete solution to sell tickets through their own bespoke platforms directly to fans. Services will include end-to-end management, event day functionality, PRS reporting, social integration, mobile capabilities, integrated marketing and more.

Sam Isles, Managing Director of TicketWeb, said: "At TicketWeb, maintaining a thriving grassroots music industry is at the heart of what we do. With venues finding it harder than ever to stay afloat, we see it as our duty to do whatever we can to make life easier for them. Working in partnership with Music Venue Trust has given us first hand insight into the needs and concerns of venues and promoters, and we are confident that TicketWeb Backline will help solve these issues and support venues, promoters and artists across the UK."

Mark Davyd, CEO of Music Venue Trust, added: "Venues Day brings together the UK's industry leaders, experts and music lovers to champion and protect the nation's grassroots live music. Collaborating with TicketWeb has meant both parties have been able to draw on each others' expertise to offer relevant solutions for small venues. It is a challenging time in our industry, and building our community through partnerships such as this one is vital for our success."

Deputy Mayor for Culture and Creative Industries, Justine Simons, said: "Grassroots music venues are the lifeblood of the capital's music scene and the place where new talent is discovered. We must do all we can to ensure they continue to thrive, which is why the Music Venues Day 2016 is so important. The Mayor has made the unprecedented step of making culture a core priority and we will be working with the Music Venues Trust, boroughs, venues and organisations across the night time industry to say loud and clear that London is open for live music. We will also soon appoint London's first-ever Night Czar who will boost our campaign to establish London as a successful 24-hour city."

As the UK's leading ticketing provider for independent live music and clubs since 1999, TicketWeb is actively involved and invested in the success of the country's music business. Always looking for new ways to help facilitate conversation and collaboration within the community, TicketWeb was the headline sponsor for Venues Day 2016.

For further details about Venues Day 2016 please visit www.musicvenue trust.com and for more info on TicketWeb Backline go to <https://ticketweb.signmeupfor.com/>.

Notes to Editors**TicketWeb**

TicketWeb is the UK's leading ticket website for independent live music, clubs and more, retailing tickets nationally at www.ticketweb.co.uk and via a custom built call centre. TicketWeb clients include concert venues, comedy clubs, festivals, nightclubs and theatres, artist fan clubs and VIP ticket companies. TicketWeb serves more than 3,000 venues, events and promoters with full ticketing and up-sell operations across the United Kingdom, the United States and Canada. Find TicketWeb on Facebook, Instagram and Twitter @ticketwebUK

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Music Venue Trust

Music Venue Trust is a registered charity, created in January 2014 to protect the UK live music network by securing the long-term future of iconic grassroots music venues such as Hull Adelphi, Exeter Cavern, Southampton Joiners, The 100 Club, Band on the Wall, Tunbridge Wells Forum etc. These venues have played a crucial role in the development of British music over the last 40 years, nurturing local talent, providing a platform for artists to build their careers and develop their music and their performance skills.

We work to gain recognition of the essential role these venues fulfil, not only for artist development but also for the cultural and music industries, the economy and local communities. We aim to preserve and improve venues, making them more efficient and improving the experience for performers and audiences. Long-term we plan to acquire the freeholds of as many of these vital venues as possible.

Contact Beverley on 07809 155388 for further information or see www.musicvenuetrust.com.

Venues Day

Venues Day 2016 brings together representatives from small, independent venues from across the country. Creating a forum to discuss the continued challenges for the sector, to share news of advances being made and to connect venues with people and organisations keen to help them in the forthcoming year.